

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 42.542334 Longitude: -71.757817

WaterTower Plaza Leominster, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	33,813	89,421	180,054
	Population Est 25Q1	33,808	89,447	180,242
	Population Est 24Q4	33,857	89,499	180,213
	Population Est 24Q3	33,851	89,466	179,612
	Population Est 24Q2	33,833	89,376	179,363
	Population Est 24Q1	33,744	89,218	179,085
	Population Est 23Q4	33,734	89,154	178,835
	Population Est 23Q3	33,730	88,985	178,475
	Population Est 23Q2	33,747	88,881	178,220
	Population Fcst	33,577	89,422	181,241
	2010 Census Population	31,805	82,406	164,660
	2000 Census Population	32,498	81,921	159,650
	1990 Census Population	31,312	80,013	159,995
	Current Year Daytime Population	33,968	90,744	170,314
	Average Seasonal Population	125	615	2,514
	Historical Annual Growth, 1990 – 2000	0.37%	0.24%	-0.02%
	Historical Annual Growth, 2000 – 2010	-0.22%	0.06%	0.31%
	Estimated Annual Growth, 2010 – CY	0.42%	0.57%	0.62%
	Projected Annual Growth, CY to Y5	-0.14%	0.00%	0.13%
	Group Qtrs Est	320	3,048	7,356
Transient Est Average Last 4 Qtrs	1,216	1,432	3,333	
Households	Current Year Estimated Households	14,050	35,281	69,287
	Households Est 25Q1	14,030	35,264	69,313
	Households Est 24Q4	14,051	35,284	69,302
	Households Est 24Q3	14,050	35,276	69,065
	Households Est 24Q2	14,042	35,236	68,964
	Households Est 24Q1	14,005	35,174	68,853
	Households Est 23Q4	14,001	35,151	68,750
	Households Est 23Q3	14,001	35,087	68,607
	Households Est 23Q2	14,007	35,045	68,510
	Households Fcst	13,952	35,295	69,749
	2010 Census Households	13,339	32,143	62,173
	2000 Census Households	13,400	31,640	59,550
	1990 Census Households	12,471	30,439	57,240
	Historical Annual Growth, 1990 – 2000	0.72%	0.39%	0.40%
	Historical Annual Growth, 2000 – 2010	-0.05%	0.16%	0.43%
	Estimated Annual Growth, 2010 – CY	0.36%	0.64%	0.75%
	Projected Annual Growth, CY to Y5	-0.14%	0.01%	0.13%
Population per Household	2.38	2.45	2.49	

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WaterTower Plaza Leominster, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.4%	2.5%	3.6%
	HH Income \$250,000 to \$499,999	2.9%	3.0%	4.3%
	HH Income \$200,000 to \$249,999	6.9%	6.9%	10.1%
	HH Income \$175,000 to \$199,999	4.5%	5.2%	6.3%
	HH Income \$150,000 to \$174,999	6.4%	6.6%	7.7%
	HH Income \$100,000 to 149,999	20.6%	19.5%	19.3%
	HH Income \$75,000 to 99,999	12.0%	12.5%	11.9%
	HH Income \$50,000 to 74,999	16.3%	14.6%	13.4%
	HH Income \$35,000 to 49,999	8.4%	9.3%	7.4%
	HH Income \$25,000 to 34,999	6.6%	6.6%	5.3%
	HH Income \$15,000 to 24,999	7.0%	7.1%	5.3%
	HH Income \$0 to 14,999	6.0%	6.4%	5.3%
	Average Household Income	\$109,600	\$110,331	\$133,587
	Median Household Income	\$85,923	\$86,604	\$103,240
	Per Capita Income	\$45,888	\$44,542	\$52,661
	Average Disposable Income	\$86,616	\$86,800	\$99,798
	Median Disposable Income	\$72,429	\$73,045	\$86,147
	Discretionary HH Income Over \$150,000	6.5%	6.9%	12.1%
	Discretionary HH Income \$125,000 to \$149,999	5.7%	6.1%	8.3%
	Discretionary HH Income \$100,000 to \$124,999	7.2%	8.1%	10.4%
	Discretionary HH Income \$75,000 to \$99,999	13.4%	13.1%	13.8%
	Discretionary HH Income \$50,000 to \$74,999	18.4%	17.5%	17.2%
	Discretionary HH Income \$25,000 to \$49,999	25.7%	23.7%	20.0%
	Discretionary HH Income Under \$25,000	23.0%	24.6%	18.4%
	Average Discretionary HH Income	\$62,822	\$63,403	\$76,115
	Median Discretionary HH Income	\$51,507	\$52,008	\$67,016
	Householder White – Count	9,757	23,763	52,787
	Median HH Income	\$88,544	\$89,607	\$107,355
	Average HH Income	\$96,898	\$98,539	\$111,222
	Householder Black or African-American – Count	630	1,440	1,877
	Median HH Income	\$97,713	\$86,184	\$92,168
	Average HH Income	\$106,559	\$92,974	\$98,437
	Householder Hispanic – Count	2,140	6,042	7,929
Median HH Income	\$72,322	\$77,006	\$82,921	
Average HH Income	\$81,569	\$83,253	\$89,828	
Householder Asian or Pacific Islander – Count	292	625	1,327	
Median HH Income	\$162,573	\$154,411	\$153,195	
Average HH Income	\$141,131	\$133,763	\$134,784	
Householder Other or Pacific Islander – Count	1,231	3,412	5,367	
Median HH Income	\$80,758	\$83,267	\$92,743	
Average HH Income	\$93,831	\$92,332	\$100,001	

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Gender	Male Population	16,268	43,898	90,554
	Female Population	17,545	45,523	89,499
Total Population by Age	Count of Pop 0 to 4 years	1,751	4,396	8,095
	Count of Pop 0 to 7 years	2,497	6,362	11,846
	Count of Pop 5 - 13	3,261	8,683	16,654
	Count of Pop 14 - 18	1,651	4,553	8,854
	Count of Pop 19 - 22	1,640	4,758	9,239
	Count of Pop 22 - 25	1,188	3,583	6,972
	Count of Pop 25 - 29	2,005	5,793	10,822
	Count of Pop 30 - 34	2,461	6,150	11,270
	Count of Pop 35 - 39	2,408	6,395	12,259
	Count of Pop 40 - 44	2,221	5,738	11,484
	Count of Pop 45 - 59	6,399	16,427	34,310
	Count of Pop 60 - 74	6,110	16,027	35,564
	Count of Pop 75 - 84	1,990	5,197	11,134
	Count of Pop 85+	728	1,722	3,397
	% of Pop 0 to 4 years	5.2%	4.9%	4.5%
	% of Pop 0 to 7 years	7.4%	7.1%	6.6%
	% of Pop 5 - 13	9.6%	9.7%	9.2%
	% of Pop 14 - 18	4.9%	5.1%	4.9%
	% of Pop 19 - 22	4.8%	5.3%	5.1%
	% of Pop 22 - 25	3.5%	4.0%	3.9%
	% of Pop 25 - 29	5.9%	6.5%	6.0%
	% of Pop 30 - 34	7.3%	6.9%	6.3%
	% of Pop 35 - 39	7.1%	7.2%	6.8%
	% of Pop 40 - 44	6.6%	6.4%	6.4%
	% of Pop 45 - 59	18.9%	18.4%	19.1%
	% of Pop 60 - 74	18.1%	17.9%	19.8%
	% of Pop 75 - 84	5.9%	5.8%	6.2%
	% of Pop 85+	2.2%	1.9%	1.9%
Median Age	41.2	40.3	42.6	
Average Age	41.7	41.3	42.5	
Male Population by Age	% of Pop 0 to 4 years	5.5%	5.1%	4.6%
	% of Pop 5 - 13	10.3%	10.1%	9.5%
	% of Pop 14 - 18	5.2%	5.2%	5.0%
	% of Pop 19 - 22	5.2%	5.5%	5.3%
	% of Pop 22 - 25	3.8%	4.3%	4.1%
	% of Pop 25 - 29	6.3%	6.9%	6.5%
	% of Pop 30 - 34	7.4%	7.2%	6.7%
	% of Pop 35 - 39	7.1%	7.3%	7.1%
	% of Pop 40 - 44	6.4%	6.3%	6.4%
	% of Pop 45 - 59	18.4%	18.1%	18.9%
	% of Pop 75 - 84	5.1%	5.1%	5.4%
	% of Pop 60 - 74	17.8%	17.5%	19.2%
	% of Pop 85+	1.4%	1.3%	1.3%
	Median Age	39.4	38.8	41.0
Average Age	40.3	40.1	41.4	

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	% of Pop 0 to 4 years	4.9%	4.7%	4.4%
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	% of Pop 40 - 44	6.8%	6.5%	6.3%
	% of Pop 45 - 59	19.4%	18.6%	19.2%
	% of Pop 60 - 74	18.3%	18.3%	20.3%
	% of Pop 75 - 84	6.6%	6.5%	6.9%
	% of Pop 85+	2.8%	2.5%	2.5%
	Median Age	42.9	41.9	44.2
Average Age	43.0	42.4	43.6	
Race	Count of White	22,882	60,453	135,713
	Count of Black or African-American	2,220	6,020	9,049
	Count of Asian or Pacific Islander	1,028	2,596	4,855
	Count of Other races	7,683	20,353	30,436
	White	67.7%	67.6%	75.4%
	Black or African American	6.6%	6.7%	5.0%
	Asian	3.0%	2.9%	2.7%
	Other Races	22.7%	22.8%	16.9%
Language Spoken	Speak English at Home	74.3%	74.4%	80.8%
	Speak Spanish at Home	14.7%	16.2%	11.2%
	Speak French or French Creole at Home	1.6%	1.8%	1.3%
	Speak German at Home	0.3%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	4.8%	3.5%	3.3%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.4%	0.3%
	Speak Chinese at Home	0.1%	0.4%	0.5%
	Speak Korean at Home	0.5%	0.3%	0.2%
	Speak Vietnamese at Home	0.3%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.8%	0.7%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.0%	0.1%
	Speak Other Language at Home	2.5%	1.8%	1.3%
Hispanic	Hispanic Population	7,267	20,526	28,980
	Hispanic Population Percent	21.5%	23.0%	16.1%
	Mexican	8.0%	7.3%	8.2%
	Puerto Rican	53.8%	59.9%	53.4%
	Cuban	0.4%	0.7%	1.3%
	Dominican	5.4%	7.3%	9.8%
	Central American	14.5%	7.6%	8.9%
	South American	12.8%	12.4%	12.5%
	Other Hispanic	5.1%	4.8%	5.8%
	2000 Hispanic Population Percent	12%	13%	9%
	1990 Hispanic Population Percent	9%	9%	6%

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Ancestry	American (percent of total population)	2.4%	3.1%	3.4%
	American	2.3%	2.9%	3.3%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.5%	2.4%	2.3%
	Chinese	0.2%	0.4%	0.6%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.5%	0.3%	0.3%
	South Central Asian (ie. Indian)	0.4%	0.5%	0.6%
	South East Asian (ie. Vietnamese)	0.7%	0.8%	0.5%
	Other Asian	0.4%	0.3%	0.3%
	European (percent of total population)	29.7%	29.2%	37.8%
	British	3.8%	3.7%	5.8%
	Dutch	0.1%	0.1%	0.3%
	French	4.9%	4.8%	4.7%
	German	2.2%	2.3%	3.0%
	Italian	7.0%	6.1%	6.5%
	Polish	1.2%	1.3%	1.8%
	Scandinavian	1.1%	1.5%	2.3%
	Scotch/Irish	8.0%	7.7%	10.7%
Other European (ie. Greek/Russian)	1.5%	1.7%	2.7%	
Middle Eastern	0.6%	0.6%	0.5%	
Other Ancestry	15.8%	15.2%	13.7%	
Unclassified Ancestry	17.0%	16.3%	17.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	24,322	63,448	130,240
	Elementary (0 to 8)	4.4%	4.7%	3.4%
	Some High School (9 to 11)	5.0%	6.2%	5.4%
	High School Graduate (12)	31.8%	30.9%	27.1%
	Some College (13 to 16)	18.7%	18.7%	17.4%
	Associates Degree Only	10.4%	9.7%	9.2%
	Bachelors Degree Only	18.7%	18.9%	22.8%
	Graduate Degree	11.0%	11.1%	14.6%
	% College (4+)	29.7%	29.9%	37.4%
Household Type	Total Households – count	14,050	35,281	69,287
	One Person HHs – count	4,429	10,759	19,181
	Family HHs – count	8,632	21,696	44,856
	Married Couple – count	5,594	14,266	33,466
	w/own children – count	2,027	5,239	12,253
	w/out own children – count	3,567	9,027	21,212
	Male Householder – count	884	2,360	3,389
	Female Householder – count	2,154	5,071	8,001
	Non-Family Households – count	990	2,825	5,251
	1 Person Household	31.5%	30.5%	27.7%
	2 Person Household	31.7%	31.4%	32.6%
	3 Person Household	16.5%	16.5%	16.8%
	4 Person Household	12.4%	12.8%	13.8%
	5 Person Household	5.3%	5.6%	5.8%
	6 Person Household	1.7%	2.0%	2.2%
7+ Person Household	0.9%	1.1%	1.2%	
% Households With Children	24.9%	24.6%	25.2%	

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WaterTower Plaza Leominster, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	14,810	37,461	73,255
	Owner Occupied Percent	51.6%	54.8%	63.7%
	Renter Occupied Percent	43.2%	39.4%	30.9%
	Vacant Housing Percent	5.1%	5.8%	5.4%
	Total Housing Units (Census 2000)	13,895	33,209	62,629
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.8%	2.5%	6.3%
	Property Value \$750,000 to \$999,999	8.0%	8.2%	12.4%
	Property Value \$500,000 to \$749,999	28.2%	25.9%	28.7%
	Property Value \$400,000 to \$499,999	24.6%	22.2%	20.1%
	Property Value \$300,000, to \$399,999	21.0%	22.9%	17.0%
	Property Value \$200,000 to \$299,999	11.9%	12.7%	9.6%
	Property Value \$150,000 to \$199,999	1.7%	1.8%	1.3%
	Property Value \$100,000 to \$149,999	0.7%	0.8%	0.7%
	Property Value \$60,000 to \$99,999	0.1%	0.4%	0.5%
	Property Value \$40,000 to \$59,999	0.1%	0.3%	0.5%
	Property Value \$0 to \$39,999	1.6%	1.8%	1.3%
	Median Home Value	\$452,507	\$442,042	\$495,684
Wealth per Household	\$0 and under - percent	18.0%	17.9%	16.8%
	\$1 to \$4999 - percent	9.1%	9.0%	8.1%
	\$5k to \$9999 - percent	4.8%	4.7%	4.4%
	\$10k to \$24999 - percent	6.5%	6.5%	6.2%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.2%	10.2%	10.2%
	\$100k to \$249999 - percent	17.7%	17.8%	18.3%
	\$250k to \$499999 - percent	12.8%	12.8%	13.6%
	\$500k+ - percent	14.1%	14.2%	15.6%
	Median HH Wealth	\$73,560	\$74,737	\$87,750
	Avg HH Wealth	\$232,052	\$233,089	\$250,525
Economic Viability	Economic Viability Local	264	271	281
	Economic Viability Indexed	95	98	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	18,258	47,166	95,116
	Managerial/Executive	13.9%	15.4%	18.6%
	Professional Specialty	23.5%	21.9%	25.6%
	Healthcare Support	6.1%	5.4%	4.0%
	Sales	7.9%	8.9%	8.8%
	Office & Administrative Support	10.2%	11.0%	10.9%
	Protective Service	3.1%	2.6%	2.4%
	Food Preperation	3.5%	5.8%	4.7%
	Building Maintenance & Cleaning	4.8%	3.8%	2.9%
	Personal Care	2.9%	2.2%	2.4%
	Farming, Fishing, & Forestry	0.4%	0.4%	0.4%
	Construction	6.1%	6.9%	7.2%
	Production & Transportation	17.7%	15.6%	12.1%
	Percent White Collar Workers	61.5%	62.7%	67.9%
	Percent Blue Collar Workers	38.5%	37.3%	32.1%

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	Agriculture/Mining/Construction	6.3%	6.7%	7.2%
	Manufacturing	13.4%	13.4%	13.3%
	Transportation	4.8%	4.4%	4.3%
	Information	1.5%	1.2%	1.4%
	Wholesale/Retail	12.8%	13.5%	13.0%
	Finance, Insurance, Real Estate	4.9%	5.4%	5.9%
	Professional Services	6.0%	6.6%	9.1%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	5.1%	5.5%	4.4%
	Educational Services	30.1%	27.7%	26.2%
	Entertainment Services	6.6%	8.0%	7.2%
	Other Professional Services	3.8%	3.4%	3.8%
	Public Administration	4.8%	4.2%	4.1%
Vehicles per HH	No Vehicles	9.0%	10.6%	7.2%
	1 Vehicle	36.4%	35.8%	33.0%
	2 Vehicles	37.0%	35.5%	38.3%
	3 or more vehicles	17.5%	18.2%	21.5%
	Average Number of Vehicles	1.70	1.69	1.84
Change	Births (last 12 months)	324	844	1,538
	Deaths (last 12 months)	276	700	1,467
	Migration (last 12 months)	-27	-36	728
Work place	Workplace Establishments	1,713	3,215	5,613
	Workplace Employees (FTE)	14,566	27,849	50,648